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Please answer the following questions as completely as possible. The information provided in this document will be used for editorial review and may be shared with peers in your field in consideration of contract approval.

Once you have completed this form, please email it to the series Editors (diana.amantea@unical.it).

 **(*Spaces will expand as needed to accommodate longer answers)***

1. Title of your book:
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1. Technical description of the project (at least 3 paragraphs), including the key benefits of the work.
2. Please describe in layman’s terms exactly what the book does for the reader.
3. Please include one or two “everyday examples” of how this area is used in our society today.
4. Exactly who will buy your book? Please be specific about your target audience.

**Competing Books:**.
5. Please list below published books one might consider as similar to your own: on the same topic, written at the same level, and intended for the same audience. If you feel there is no direct competition for your book, please list those titles that are more generally related to your book.

Also, please indicate how your book is better or different compared to the competition or related titles. Please be as specific as possible with the differences, as this helps our sales reps a great deal when trying to sell your book.

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1. Please list at least five specific marketable features of your book.
2. When will the manuscript be completed and sent to CRC Press?
3. What is your estimate of the number of pages in the final, double-spaced manuscript?
4. How many figures will be included in your manuscript?
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10. Approximately how much should a book like yours cost?
11. If the book is a textbook, at what level is the corresponding course taught?

*\*\*Please note that if this is a textbook and problems will be included, a solutions manual must be completed and submitted on or before your book’s publication date.*

1. What are the typical course names?
2. At how many colleges and universities is the course taught, how often, and about how many students are enrolled per class?
3. Please name several of the universities (both domestic and foreign that teach this course). This helps us target specific textbook adoption potential.
4. What classes must be taken before the appropriate class for your book?
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* A proposed table of contents
* A brief biography of you and any primary co-authors / editors
* Any sample chapters or a preface that may aid in the evaluation of your proposal
* A list of people contributing to your book, if any, along with their affiliations